



MEMBER: FOOD ADELAIDE EXPORTERS GROUP



FOOD ADELAIDE IS AN INDUSTRY ASSOCIATION OF LEADING FOOD AND BEVERAGE COMPANIES.

THE ASSOCIATION, BACKED BY GOVERNMENT, OFFERS EASY ACCESS TO A COMPREHENSIVE PORTFOLIO OF AUSTRALIA'S FINEST PRODUCTS.

Producing and managing exports worldwide

The reasons behind this company's success is its complete product sourcing and shipping service – backed by its own export documentation department and staff with more than 70 years combined experience in the meat industry.

SAMEX Australian Meat Company is a leader in the international meat and commodity export market, offering customers product exactly tailored to specifications.

This service is also offered from the company's Chinabased office, where the SAMEX representative has control of all trade, import, wholesale and distribution issues.

Managing Director Rob Black knows the meat industry in great depth, his own experience spans more than 35 years. This includes time as a master butcher, meat inspector and holding executive positions, including State Manager of the Australian Meat & Livestock Corporation (AMLC).

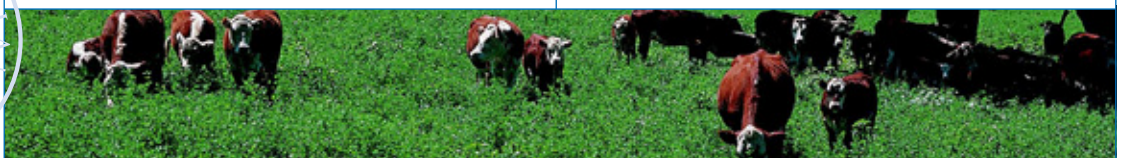
Mr Black is supported by staff who are all accredited by Ausmeat, in itself a guarantee of the highest standards, specifications and quality of experience and service that is expected by their customers.

SAMEX was established in 1978 in Adelaide, South Australia with an AMLC Licence (No. 490) to export meat worldwide. The business has since expanded to become a truly national operation, sourcing and processing at beef and sheep plants in every Australian state to ensure international competitiveness on a day-to-day basis.



Livestock exports

Attention to detail, and a commitment to quality underpin the operations at SAMEX's own registered quarantine farm where livestock are prepared specifically for aircraft charter. SAMEX's network of supplier farms are also rigorously monitored to conform to the premium quality and hygiene specifications required by the company. SAMEX is a very active supplier of live sheep to the Middle East, with its own network of livestock buyers.





THROUGH FOOD ADELAIDE,
BUYERS CAN CONNECT WITH
SUPPLIERS FROM THE VARIED FOOD
AND BEVERAGE OFFERING
OF AUSTRALIA.

THE ORCHARDS, DAIRY PASTURES
AND VINEYARDS OF THE TEMPERATE
ADELAIDE HILLS;

THE EXTENSIVE HORTICULTURAL
AND VEGETABLE PRODUCTION
OF THE ADELAIDE PLAINS;

THE FRUITS, NUTS AND
VEGETABLES PRODUCED IN THE
WARM MEDITERRANEAN-STYLE
ENVIRONMENT OF THE RIVERLAND;

THE WIDE STRETCHING GRAIN AREAS
OF THE MID NORTH AND LUSH
GRAZING LANDS OF THE SOUTH EAST;

AND THE CLEAN OCEAN WHICH
CONTAINS PRISTINE FISHING WATERS
AND AUSTRALIA'S CENTRE FOR
AQUACULTURE OPERATIONS.



Guaranteed quality

SAMEX has built up alliances with suppliers, which stretch back more than 20 years, to ensure consistency of orders and quality. Customers benefit from this close supplier relationship as SAMEX can ensure "back to the farm gate" accountability for all its product.

Another strength is SAMEX's market research expertise at retail level that allows the company to tailor production to suit the market place. For example, SAMEX produces a range of mutton products to the exact specifications set down by EU customers.

This level of attention is completed by SAMEX staff who supervise every shipment to ensure that products arrive in good order.

Exact specifications

The company's wide range of meat products are exported live, frozen and chilled, and are prepared to order. Lamb and Sheep meats can for example be slaughtered by specially certified Muslim personnel and segregated from other meats, in accordance with Halal procedures and carry the official certification and stamp to this effect. A complete range of Beef can be exported, including offal.

Goat meat is in demand worldwide, and SAMEX has tapped into this market to become one of Australia's largest goat meat exporters. The characteristically lean goat meat is particularly in demand in the Asian and Caribbean markets and can be slaughtered in accordance with particular religious beliefs.

SAMEX also services a strong worldwide market for a range of Exotic meats such as wild boar, venison, ostrich and kangaroo, produced to the customers' exact specifications.

Global operation

While the headquarters for SAMEX is in Adelaide, the company's experienced staff are operating worldwide, supervising every product to ensure it arrives safely, and to the quality required.

SAMEX exports to 40 countries including Taiwan, USA and Mexico on a year-round basis. Being based in the southern hemisphere, the company's seasonal availability of product complements demand in the northern hemisphere.



SAMEX runs its own shipping departments.



SAMEX consolidates the movement of livestock for both slaughter and live export.



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