



MEMBER: FOOD ADELAIDE EXPORTERS GROUP



FOOD ADELAIDE IS AN INDUSTRY ASSOCIATION OF LEADING FOOD AND BEVERAGE COMPANIES.

THE ASSOCIATION, BACKED BY GOVERNMENT, OFFERS EASY ACCESS TO A COMPREHENSIVE PORTFOLIO OF AUSTRALIA'S FINEST PRODUCTS.

Mexican Express

Traditional Mexican cuisine, made in Australia - for the world. Mexican Express is an innovative South Australian company winning not just food industry awards but a growing international market.

Since its establishment in 1991, the company has found great success in the food service market. Its diverse range of products has proven very popular with convenience stores and multiple site outlets. Its specialised packaging systems give caterers and franchise outlets more flexibility with menu options and help control quality, staffing, hygiene and wastage.

Mexican Express produces its own branded products and contract packs specialty products for food service and retail customers. Production is running at approximately 1560 tonnes per year. Retail product is a growing part of the business, with Nachos To Go and Dip Kits the leading products.

Many high-volume outlets have recognised the benefits of using Mexican Express food service and convenience products and these range from major city

showgrounds and sports stadiums, to universities and museums. Retail lines are well positioned for outlets such as cinema and supermarket chains plus petrol service stations.

Japan is the first international customer to buy Mexican Express retail product and the company is gearing up to manage substantial export business.



Company Culture

Mexican Express has built its success around its stated promise to provide products which exceed customer expectations, comply with all relevant regulatory requirements and guidelines, and to supply good tasting quality food - backed by prompt delivery and value for money. The company achieves this through maintaining a sound knowledge of current technology and manufacturing practices.

Working also as a contract packer with other food products, Mexican Express has refined its processes to ensure efficiency and quality. This has helped Mexican Express provide product solutions to its customers.





THROUGH FOOD ADELAIDE, BUYERS CAN CONNECT WITH SUPPLIERS FROM THE VARIED FOOD AND BEVERAGE OFFERING OF AUSTRALIA.

THE ORCHARDS, DAIRY PASTURES AND VINEYARDS OF THE TEMPERATE ADELAIDE HILLS;

THE EXTENSIVE HORTICULTURAL AND VEGETABLE PRODUCTION OF THE ADELAIDE PLAINS;

THE FRUITS, NUTS AND VEGETABLES PRODUCED IN THE WARM MEDITERRANEAN-STYLE ENVIRONMENT OF THE RIVERLAND;

THE WIDE STRETCHING GRAIN AREAS OF THE MID NORTH AND LUSH GRAZING LANDS OF THE SOUTH EAST;

AND THE CLEAN OCEAN WHICH CONTAINS PRISTINE FISHING WATERS AND AUSTRALIA'S CENTRE FOR AQUACULTURE OPERATIONS.



Product range for Export

(varying catering and retail pack sizes)

Sauces: Mexican Express Salsa, Tomato Salsa, Jalapeno Salsa, Red Hot Salsa, Enchilada Sauce and Fajita Sauce.

Snack packs: Dip Kit Medium Salsa, Dip Kit Hot Salsa, Nachos to Go.

Convenient 1kg Squeeze Top Sauces: Jalapeno Salsa, Red Hot Salsa.

Cheese: Liquid cheddar cheese, Nachos cheese, Tasty cheese sauce, Jalapeno cheese.

Australian Distribution

In addition, Mexican Express produces the following range of **products for Australian distribution only:**

Pre-cooked Mexican products: Chilli Beef, Mexican Chicken, Chilli Con Carne, Chilli Sin Carne, Frijoles.

Pre-cooked Pasta sauces: Authentic Bolognese Sauce, Napoletana sauce. Seasonings: Taco Seasoning, Mexican Express Chilli Powder.

Quality ingredients

Mexican Express sources its major ingredients from leading Australian manufacturers. The tomatoes for its salsa products are sourced from the fertile soils to the South East of Adelaide - a region with a plentiful water supply and 300 days of sunshine per year.

Its corn chips are specifically manufactured and packed to Mexican Express specifications. The chips are made from 100% GM-free stone ground corn, cooked in cholesterol-free sunola oil with no added MSG. These chips are acknowledged by the industry as the highest quality.

Mexican Express's liquid cheeses are produced from the highest quality aged Australian cheddar cheese, ensuring a consistent full flavoured product with outstanding cooking and eating qualities.

Hygienic production

The company follows a strict step-by-step process to ensure it provides a safe, hygienic manufacturing environment for its products. Its QA operation has an SGS HACCP rating.

Exporting success

Mexican Express has demonstrated an ability and commitment to exactly meet export market requirements. To test launch its Dip Kits in Japan, for example, it redeveloped the product and packaging through close discussion with the market.

Other countries showing interest in the Dip Kits include Malaysia, Indonesia, Taiwan, China, Middle East, Papua New Guinea, Korea, Dubai, The Pacific Islands and Singapore.



Principles Ian Young and Steve Pitman oversee the manufacture of Mexican Express products.



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